



MAIN STREET

— Comes to life —

A Public Square for Main Street

Summary Survey Report

The intention of the online survey was for the Urban Design Working Group to understand community perspectives about a future public square on Main Street, to inform the development of a submission on a scheme amendment and local development plan for the Main Street Centre being advertised by the City of Stirling, which includes design elements for the future square.

The survey included a series of open, qualitative questions – intended to draw out key themes that should inform the design parameters for The Main Square.

The survey also used images of public squares elsewhere to evoke commentary on what is desirable and undesirable in the design of public spaces on Main Street.

The following provides a summary of the survey results.

Preferred activities in The Main Square





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Preferred attributes of The Main Square



Undesirable attributes for The Main Square





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The two most preferred example images were:



The two least preferred example images were:



(Number 13 is actually in our precinct! It's the small square in front of the library on Royal Street!)



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Public or private ownership? No consensus in the survey results.

From very diverse responses came some key themes, suggesting the following should be considered by the City of Stirling as they determine what is the best way (sale or otherwise) to realise the vision for the site:

1. What would achieve the best quality and best maintenance standards?
2. What would guarantee that the space is to be available to the community, and the community can influence its development?
 3. What would make it happen fastest?
 4. Is it appropriate for public assets to be owned privately?
5. Would it be financially viable for a developer to provide and maintain the public space?
6. What would encourage high quality development, including protection for community events (e.g. noise, night lighting) in covenants?
 7. How is public parking demand to be met?

Informed by the survey responses, the The Main Square should be...

- ...a multi-generational space that is inclusive of all cultures and histories of Main Street...
- ..shaded for enjoyment all year round...
- ...filled with greenery and places to sit...
- ...buffered from road and traffic...
- ...activated by vibrant food and beverage offerings alongside it...
- ...powered and serviced for community use, events, and enjoyment...



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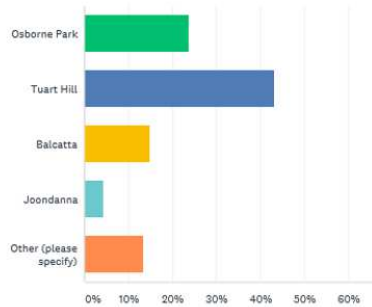
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We heard from...

77 responses (thanks!) from participants with a local relationship to Main Street.

Where do you live?

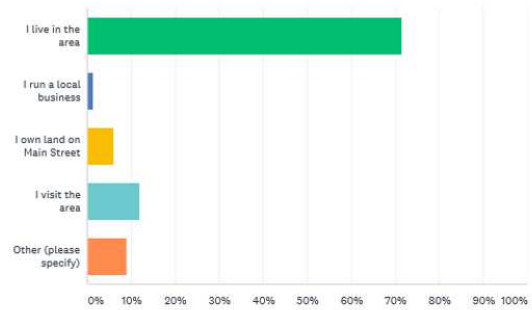
Answered: 67 Skipped: 10



“other” responses included Yokine, Stirling, North Perth, and people moving back to the area.

What's your primary interest in Main Street?

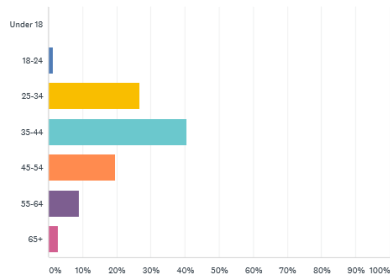
Answered: 67 Skipped: 10



“other” responses included work, returning to the area, and all of the above

How old are you?

Answered: 67 Skipped: 10



What is your gender?

Answered: 67 Skipped: 10

